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## **NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE**

## **Image Sensing Systems sponsors 50<sup>th</sup> Anniversary Interstate Highway Celebration**

**Saint Paul, Minn., June 8, 2006**--Image Sensing Systems, Inc. (ISS), world leader in video detection for advanced traffic management systems, is one the sponsors of the American Association of State Highway and Transportation Officials' (AASHTO) convoy marking the 50<sup>th</sup> Anniversary of the Interstate Highway System.

The centerpiece of the year long celebration is a coast-to-coast convoy traveling from San Francisco on June 16 and arriving in Washington D.C. on June 29<sup>th</sup>, the 50<sup>th</sup> Anniversary of the signing of the Interstate Highway Act. The convoy will be traveling along the I-80 corridor through 13 states for nearly 3,000 miles.

ISS' strategic partner, Econolite Control Products, Inc., also a sponsor, is participating directly in the convoy with their Cam Van, featuring the Autoscope<sup>®</sup> video detection system along with other technologies in AASHTO's Innovative Mobility Showcase, a moving display of the latest offerings in transportation management technology. At four of the convoy's many stops along the route, demonstrations will be given. For detailed information regarding the 50<sup>th</sup> Anniversary celebration and convoy schedule, visit [www.interstate50th.org](http://www.interstate50th.org).

The Autoscope video detection system provides important information such as traffic data and automatic incident detection for transportation systems worldwide. This sponsorship demonstrates ISS' commitment to improving traffic management technology and pays homage to the origination of the United States' interstate highway system. Autoscope cameras are deployed on highways across the United States and worldwide. [autoscope.com](http://autoscope.com)

Jim Murdakes, Chairman and CEO said, "We're proud to be a supporter of the Interstate Highway's 50<sup>th</sup> Anniversary. We're excited to be on board as a sponsor of the convoy and share our expertise and knowledge in video detection technology, through the presence of our Autoscope camera. Also, the sponsorship serves as a well-deserved acknowledgment to the pioneers of the interstate highway system and especially to the original cross country convoy in 1919 led by then Lieutenant Colonel, Dwight D. Eisenhower."

Econolite, a strategic partner of ISS since 1991, is a leading manufacturer of advanced traffic management equipment and systems, including advanced traffic controllers, traffic management systems, arterial system masters, vehicle and pedestrian signals, and traffic control cabinets. Econolite is the exclusive distributor for the Autoscope video vehicle detection system in North America, the Caribbean, and Latin America. [www.econolite.com](http://www.econolite.com)

Headquartered in St. Paul, Minnesota, Image Sensing Systems, Inc. combines expertise in image processing, hardware and software engineering, and communications to develop video vehicle detection systems for traffic management and control applications. The Autoscope vehicle detection system is a world leader in video detection for advanced traffic management systems for highways, tunnel incident detection, intersection control and traffic data collection. The Autoscope system provides traffic managers the means to reduce roadway congestion, improve roadway planning and improve cost efficiencies. [imagesensing.com](http://imagesensing.com)

**Safe Harbor Statement:** Statements made in this release concerning the Company's or management's intentions, expectations, or predictions about future results or events are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements reflect management's current expectations or beliefs, and are subject to risks and uncertainties that could cause actual results or events to vary from stated expectations. Our forward-looking statements speak only as of the time made, and we assume no obligation to publicly update any such statements. Additional information concerning these and other factors that could cause actual results and events to differ materially from the Company's current expectations are contained in the Company's Form 10-KSB for the year ended December 31, 2005.

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