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NEWS RELEASE

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FOR IMMEDIATE RELEASE

Image Sensing Systems Announce Integration Partnership with Exacq Technologies

Saint Paul, Minn., April 9, 2013--Image Sensing Systems, Inc. (ISS) (NASDAQ: ISNS) is pleased to announce the integration of Exacq Technologies' exacqVision video management system (VMS) with CitySync License Plate Recognition (LPR) software.

Users can now utilize CitySync's industry leading LPR solution directly from the exacqVision client. License plates are scanned using CitySync's line of specially configured IP cameras and the CitySync software running on a third party computer or directly on select exacqVision servers. License plate information is converted to serial data which can be searched for using the exacqVision client.

"We are excited to announce this partnership with Exacq Technologies," said Kris Tufto, CEO of Image Sensing Systems. "We are certain that this partnership will broaden and further enhance our constantly growing LPR footprint and in addition bolster our efforts to provide users precise and accurate information to make more confident and proactive decisions."

CitySync License Plate Recognition software is the fastest, most accurate automated license plate recognition (ALPR) engine in the world. This software assists the law enforcement, security and parking sectors by reading vehicle license plates, checking them against computer databases and then storing the data in a sophisticated back-office system called Jet-BOF. "Integrating with CitySync provides our customers and end users with a powerful and easy-to-use solution to record license plate data," notes Dave Underwood, President, Exacq Technologies. "The partnership between our two companies will provide a highly effective tool that combines both video and data evidence from the same user interface."

Exacq Technologies will be showcasing the CitySync License Plate Recognition software integration during the upcoming ISC West conference and exhibition in Las Vegas, Nevada, April 10-12 at the Sands Convention Center.

About Image Sensing Systems, Inc.

Image Sensing Systems, Inc. is a provider of above ground detection and information management solutions for the Intelligent Transportation Systems (ITS) sector and adjacent markets including security, police and parking. We have sold more than 135,000 units of our industry leading Autoscope® machine-vision, RTMS® radar and CitySync automatic license plate recognition (ALPR) products in over 60 countries worldwide. The depth of our experience coupled with the breadth of our product portfolio uniquely positions us to provide powerful hybrid technology solutions and to exploit the convergence of the traffic, security and environmental management markets. We are headquartered in St. Paul, Minnesota. Visit us on the web at imagesensing.com.

About Exacq

Exacq Technologies (<u>www.exacq.com</u>) designs and manufactures the cross-platform, openarchitecture exacqVision video management system (VMS) used in the physical security industry for IP video surveillance. exacqVision is available on factory-installed hybrid and IP camera servers or on commercial off-the-shelf servers. It can also be installed directly on compatible IP cameras, eliminating the need for a separate server. Video from exacqVision servers can be accessed with the free, cross-platform (Windows/Linux/Mac) client, most web browsers and via the free exacq Mobile app available for iPhone, iPad and Android devices. Exacq's products are available throughout the world via authorized resellers and distributors.

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